

WORK-AND-LEARN IN ACTION: SUCCESSFUL STRATEGIES FOR EMPLOYERS



For employers struggling to find enough qualified workers to fill open positions, work-and-learn opportunities – from apprenticeships and internships to cooperative learning programs and mentoring – offer an effective solution for recruiting, training and retaining the right employees. But, what exactly is “work-and-learn,” and how can employers participate?

REAL STORIES. REAL EMPLOYERS. REAL RESULTS.

The National Network of Business and Industry Associations has produced a practical, actionable guide for employers that explains the nuts and bolts of work and learn, and delves into examples of real programs to understand why and how they work.

Work-and-Learn in Action introduces employers, educators and others to a range of options and helps them identify, replicate or create an approach that works for their needs. To better connect companies to the right model and inspire them to take action, the guide includes unique and hybrid solutions that are charting new ground to meet the needs of 21st century businesses. The featured models are already yielding results and offer valuable lessons to interested employers — paving the way to a future where work and learn is standard issue across the American economy.

“It has been extremely gratifying to see these talented individuals develop right in our “backyard” with an opportunity to recruit them for full-time employment upon graduation...”

– Medtronic Senior Leadership



High quality and innovative work-and-learn partnerships are sprouting up across the nation. Developing more such partnerships among schools, businesses and others offers a clear path to give working learners on-the-job experience, while also building the skills and competencies needed in today’s workplace.

To download this document, visit www.nationalnetwork.org and for more information, please contact Jacey Cavanagh at jcavanagh@nationalnetwork.org.

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